



Seda North America awarded Great Place to Work Certification!

Mount Pleasant (US – WI) – Today, Wednesday the 8th of February 2023, Seda North America announced it has been awarded Great Place to Work Certification.

The prestigious certification by the global authority on workplace culture recognises Seda's success in building an inclusive workplace that unlocks better team collaboration, improved innovation and increased financial performance. This is demonstrated by high scores for work environment as well as diversity and inclusion, with **71% of all employees describing Seda as a great place to work**, compared with 57% in a typical US-based company.

Announcing the news, **Seda North America Managing Director Simohammed Jarfaoui** said: *"This is a Great Win for our Seda NA team members, our community and our Company! We look forward to keeping Seda NA a great place to work for all our team members. It's an expression of Seda's mission, values and code of ethics, supporting all three pillars of sustainability: Planet, People and the Economy"*.

Other key survey data show that 82% of employees consider the facilities contribute to a **good working environment**, 80% feel they **can be themselves at work**, 79% believe they **make a difference at Seda** and 79% rate the **service they deliver as "excellent"**.

CEO Antonio D'Amato commented: *"Our people are our most precious asset. Their team spirit and passionate dedication are what bring Seda's values and way of working to our customers, communities and planet through developing and supplying unique, innovative and sustainable food packaging solutions"*.

COO Gianfranco D'Amato added: *"Seda is the art and science of packaging, a unique combination of science, technology, passion and creativity. Developing talents, knowledge and teamwork is a core value in Seda's culture"*.

Seda Group HR Director Giovanni De Liso concluded: *"We're very proud of this new confirmation that Seda nurtures an inclusive workplace which unlocks team potential, motivation and collaboration for world-class innovation, customer service and performance"*.

Seda North America is part of Seda International, a leading food and food service packaging group that develops and supplies unique, innovative and sustainable packaging solutions. Seda is headquartered in Italy with manufacturing platforms in Italy, Germany, Portugal, UK and North America.

You can read the Great Place to Work report on Seda's Certification at:

<https://www.greatplacetowork.com/certified-company/7047911>.

For more information:

Simone Ceruti

Seda International Packaging Group

Group Director Communication & External Relations

Mobile +39 345 9976498

e-mail simone_ceruti@sedagroup.com

www.sedaqorup.com