



Seda North America Recertified as Great Place To Work with many improved key scores

Mount Pleasant (Wisconsin) 27 March 2024 – Seda North America announced it has again been awarded Great Place To Work Certification.

This prestigious certification by the global authority on workplace culture recognises Seda's success in building an inclusive workplace that unlocks high levels of team collaboration, innovation and financial performance. Not only did Seda North America score highly all round once again, but it achieved significant improvements in many key areas.

An impressive 77% of respondents declared “Taking everything into account, I would say this is a great place to work,” compared with 71% in 2023 and 57% in a typical US Company.

There were **similar** improvements for **Camaraderie, Credibility, Fairness, Pride and Respect**, which ranged between 71% and 78%.

The response rate rose to 81% of employees participating compared with 71% in 2023.

Seda NA Managing Director Simo Jarfaoui commented *“We are proud to be recognized as a Great Place to Work for the second time in a row by this worldwide employee satisfaction certification program. At Seda North America, our team deserve a workplace that is more than just a job: a place where they feel satisfied, motivated, and are proud to be part of.”*

CEO Antonio D’Amato observed: *“This is another fantastic Great Place To Work result following Seda UK’s recent first-time certification. Our people are our most precious asset and we’re delighted to have this recognition that they continue to feel valued and supported. Their expertise, team spirit and passionate dedication bring Seda’s values and way of working to life. Developing, manufacturing and supplying distinctively innovative, sustainable food packaging solutions, they make a tangible difference for our customers, communities and planet.”*

COO Gianfranco D’Amato added: *“The significant improvements on last year’s already excellent employee evaluations is a source of great pride. Seda is synonymous with the art and science of packaging, a unique combination of science, technology, passion and creativity. Developing talents, knowledge and teamwork is at the heart of our culture.”*

Seda North America is part of Seda International, a leading food and food service packaging group that develops and supplies unique, innovative and sustainable packaging solutions. Seda is headquartered in Italy with manufacturing platforms in Italy, Germany, Portugal, UK and North America.

You can read Seda NA’s Great Place To Work Certification report [here](#)

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